



Advances in Contemporary Management Practices
PROCEEDINGS OF THE INTERNATIONAL CONFERENCE
ON CONTEMPORARY MANAGEMENT PRACTICES
(CAASR-ICCMP `15)

Bangkok, Thailand
November 27-28, 2015

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Preface

This year the CAASR International Conference on Contemporary Management Practices (CAASR-ICCMP`15) was held in Bangkok, Thailand, 27-28 November 2015. The conferences provided a platform to discuss very important note that, the world is undergoing phenomenal changes every day, where different organizations require different practices to keep them different from others. The theories that explain various concepts are not practiced exactly the way it is written. And it is highly impossible to do so, as it involves different people with different mind sets, behaviors, ethics, cultures and attitudes. These personal traits on one side, the technological innovations and applications also contribute for these differences on the other side. This leads the industries to practice their own strategies as per their business needs and organizational culture. Hence, it is highly necessary at this juncture to discuss and analyze the prevailing practices and create common cognizant practices that help organizations to better achieve their performance goals and strategic objectives. The kind of leadership that sets the organization culture like the leader of a country convinces the stake holders of the business. The kind of leadership style leads the entire management team to articulate their behavior in such a way to create a cohesive group and to contribute towards the organizational goals. Hence researches are conducted to study the contemporary practices, that mould and shape the organizations and keeps them on the path of success. Participant from various geographical locations participated and presented ttheir success is reflected in the papers received, allowing a real multinational multicultural exchange of experiences and ideas. The accepted papers of these conferences are published in this Book that will be sent to international indexes such as Thomson Reuters; ELSEVIER, SCOPUS, Google Scholar, etc. They will be also available in the E-Library of CAASR Ltd | CANADA. Conferences such as these can only succeed as a team effort, so the Editors want to thank the International Scientific Committee and the Reviewers for their excellent work in reviewing the papers as well as their invaluable input and advice..

The Editors

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Plenary Lecture
Advances in Contemporary Management Practices



Dr. R. Moses Daniel

Professor

Faculty of Management Studies

Nehru Institute of Information Technology and Management, India

Abstract: Advances in Contemporary Management Practices

Internet It is very important to note that, the world is undergoing phenomenal changes every day, where different organizations require different practices to keep them different from others. The theories that explain various concepts are not practiced exactly the way it is written. And it is highly impossible to do so, as it involves different people with different mind sets, behaviors, ethics, cultures and attitudes.

These personal traits on one side, the technological innovations and applications also contribute for these differences on the other side. This leads the industries to practice their own strategies as per their business needs and organizational culture. Hence, it is highly necessary at this juncture to discuss and analyze the prevailing practices and create common cognizant practices that help organizations to better achieve their performance goals and strategic objectives.

The kind of leadership that sets the organization culture like the leader of a country convinces the stake holders of the business. The kind of leadership style leads the entire management team to articulate their behavior in such a way to create a cohesive group and to contribute towards the organizational goals. Hence researches are conducted to study the contemporary practices, that mould and shape the organizations and keeps them on the path of success.

Short Profile of our Plenary Speaker

Dr. Moses Daniel received a Bachelor of Science (1987) from Madurai Kamaraj University (India), Post Degree Diploma in Computer Methods (1988), Masters in Business Administration from Bharathidasan University (India) and Ph.D. (2007) in Business Administration from Madurai Kamaraj University (India).

A result oriented and seasoned professional with over 23 years of experience in Teaching & managing the entire gamut of HRM, Administration & Operations including Training & Development with demonstrated leadership qualities; conceptualizing and effectuating measures / modifications in the operating procedures to optimize resource and manpower utilization. Have attended a number of workshops and presented paper in International and National conferences. Presented nearly 50 papers in Domestic and Foreign Conferences.

